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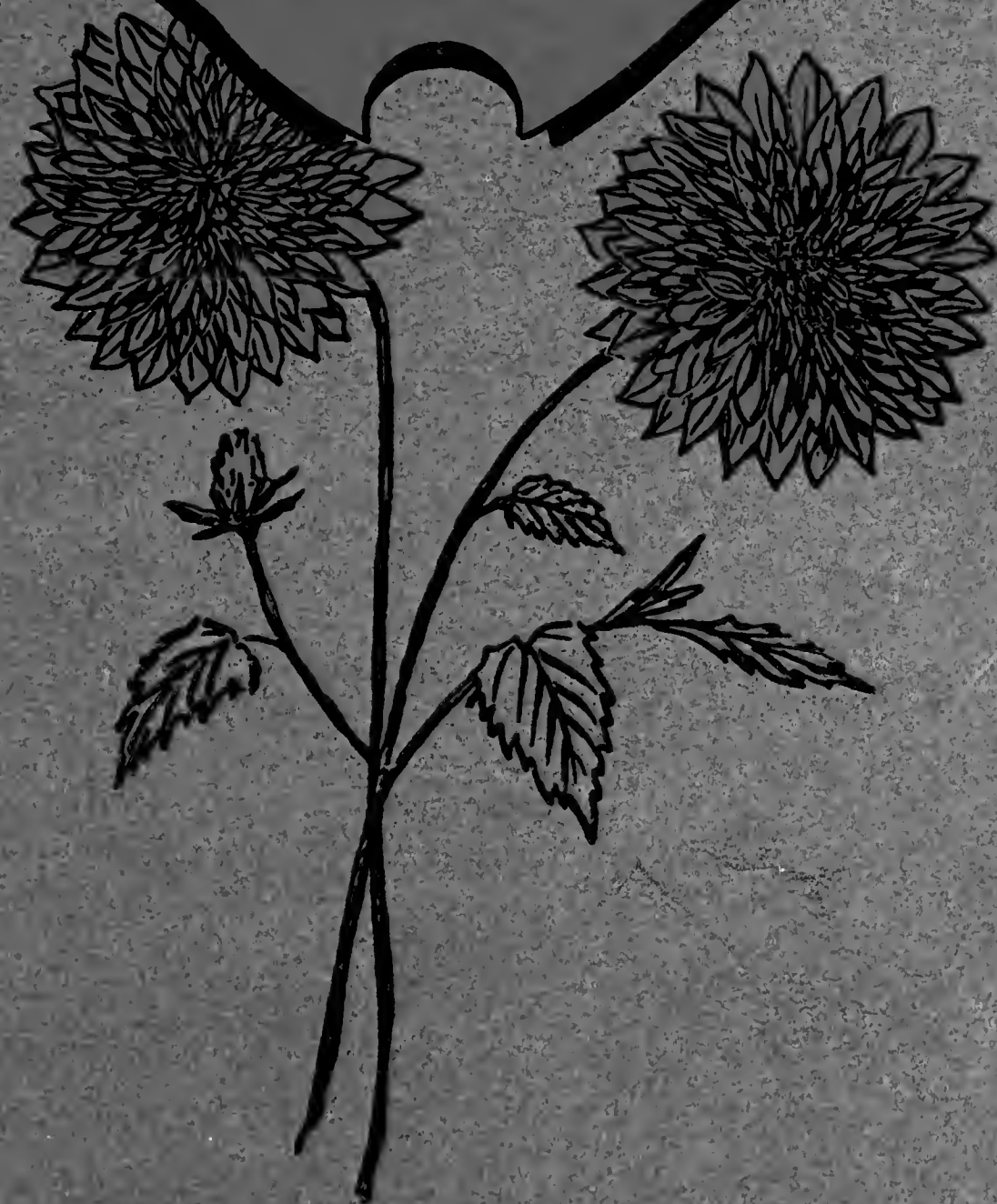
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U. S. Department of Agriculture

HADDONDALE

Dahlias

1935



GREETINGS

To our Customers, Old and New:

Again a new year is here -- a year of new hopes and ambitions. And again we send you our catalogue with its many new dahlias -- with the hope you may find among its pages some new varieties that will add new interest to your dahlia patch.

We are offering many of the old favorites, as well as the newer ones, all of which we grow in our own gardens and therefore, we know them and can recommend them to you. We catalog only those that come up to our standard of what a good dahlia should be.

We have tried out several new miniature dahlias during 1934 and we are so enthusiastic about them that we are cataloging them. They more than exceeded our expectations and we offer them with the fullest guarantee of satisfaction.

Last Fall, more visitors viewed our display gardens than ever before. Their enthusiasm and compliments on our gardens makes us very happy to be growing The King of Flowers. We are justly proud of our dahlias and feel sure you have found the same satisfaction in the varieties you ordered from us. With best wishes for a prosperous year,

Sincerely,
HADDONDALE DAHLIA GARDENS.

GUARANTEE

Our dahlia roots are guaranteed healthy and true to name. All orders for roots are filled with strong field-grown root divisions. We are anxious to please and will make replacement of any root that does not prove true to name or does not arrive in good condition. Return the root and we will immediately make replacement. Advise at once if shipment does not arrive in good condition. If unable to supply any variety, we will notify you, as we **do not substitute**.

Cash With Order. Send check, money order or cash by registered mail.

Delivery of Roots will be made between April 15th and May 15th, unless otherwise requested.

GREEN Plant Shipments. Plants will be shipped from May 1st to June 15th. No C.O.D. shipments. On shipments of 200 miles or over, we recommend that plants be sent parcel post **Special Delivery**. Add 25¢ to your remittance. We guarantee plants, as well as roots, to arrive in good condition, but cannot guarantee plants if shipped 200 miles or over, unless sent as noted above, **Special Delivery**.

Haddondale Dahlia Gardens
HADDON HEIGHTS, NEW JERSEY

Display Garden & Office:
4th Ave. & High Street
Haddon Heights, N. J.

Member of
Camden, N. J. Dahlia Society
American Dahlia Society

Farm at
Florence
Camden Co., N. J.



New and Standard Varieties

[FD] *Formal Decorative*

[SC] *Semi-Cactus*

[ID] *Informal Decorative*

[M] *Miniature*

		<i>Roots</i>	<i>Plants</i>
ACHIEVEMENT	[SC] Gold with bronze shading. A most attractive dahlia. Won Achievement Medal and on Honor Roll.	\$1.50	\$.75
ALTA RAY	[FD] A California origination of salmon-orange, in the color class with Jane Cowl. Roll of Honor.	1.00	
AMELIA EARHART	[SC] Apricot buff with primrose at base. Tints of salmon throughout flower. Very large. Plants only.		3.75
AMERICAN LEGION	[ID] A giant clear yellow dahlia. Winner of many medals, certificates, cash prizes, etc.	2.50	1.25
ANDREA ERICSON	[ID] Pure white exhibition flower. Petals pointed and twisted, giving flower a fluffy appearance.	1.50	
ASBURY PARK	[FD] Beautiful color of copper-salmon, one shade throughout. Winner of Certificate of Merit. Recommended.	1.25	
BURR McINTOSCH	[ID] One of the most beautiful dahlias we have grown. Striking primrose-yellow with touches of pink.	4.00	2.00
CHAMPOEG	[FD] Color waxy canary-yellow at center, shading to peach-red toward outer edge of petals. A perfect sunburst.	1.50	.75
CHEMAR'S EUREKA	[FD] Beautiful white, with faint tinge of lavender on edges of petals. Free bloomer. Exhibition type.	1.00	
CITY OF TRENTON	[FD] A flower of great beauty. Color is rich, glowing tangerine-orange, with strawberry-red reverse.	.50	
DERRILL W. HART	[ID] Capucine-yellow, shading to grenadine-red. Large flowers held erect on fine stems.	.45	
DWIGHT W. MORROW	[ID] Gigantic blooms of rich deep carmine red. Blooms of 10 inches are easily attained.	1.50	



Roots Plants

ELISSA LANDI [FD]	Bright coral color, very attractive, held on long straight stems. Large and prolific. Plants only.		\$ 3.75
FANNY SANDT [SC]	Intense rose-pink throughout. Large size and good stem. Scored 84 at Storr's Trial ground.	2.00	1.00
GALLI CURCI [ID]	Brilliant salmon-orange with gold suffusion. Large blooms on long stems. Profuse bloomer.	.60	
GIRL OF HILLCREST [ID]	Apricot-buff or cadmium-orange. Vigorous grower, long stems. Blooms early and late.	1.25	
GOOD NIGHT [ID]	One of the prettiest of the dark dahlias. Ox-blood red, shaded maroon. Has size, form and stem.	1.00	
HEART OF MILWAUKEE [FD]	Color is golden bronze. Blooms 9 to 10 inches. Gold Medal at Century of Progress.	1.00	
HILLCREST FLUFFY RUFFLES [ID]	Coral or soft apricot in color. Large blooms, good stems. Late introduction. Plants only.		2.50
HORACE ADAMS [SC]	Yellow, suffused orange. Brilliant under artificial light. Blue Ribbon winner on Coast.	2.50	1.25
JANE COWL [ID]	A monster dahlia of glistening bronzy-buff and salmon shades. Consistent prize winner.	.35	
JANET SOUTHWICK [ID]	Honor Roll dahlia of deep Tyrian rose. Texture of petals reminds one of the Radiance Rose.	1.50	.75
JEAN KEEFER [ID]	Bright rose-pink. Stems are rigid and foliage insect-resistant. Good cut flower.	1.00	
JEAN TRIMBEE [SC]	Magnificent introduction of rich petunia-violet. A most unusual color. Large flowers freely.	1.50	.75
JERSEY'S MELODY [SC]	Tyrian rose shading to silver on tips with a silver reverse. A very striking variety.	1.75	1.00
JIM MOORE [ID]	Worthy of space in anyone's garden. Color is primrose-yellow, shaded gold and suffused salmon.	.75	



	<i>Roots</i>	<i>Plants</i>
JUDGE MAREAN [FD] Glowing salmon-pink, iridescent orange, yellow and pure gold. Free bloomer. Cut flower.	\$.30	
KATHLEEN NORRIS [ID] A large dahlia of true rose-pink. A consistent prize winner at all Eastern shows.	.75	
KAWEAH [ID] Rose purple with lighter shadings on outer half of flower. Giant blooms. Prize winner.	5.00	2.50
KEMP'S VIOLET WONDER [FD] Bright violet-purple with undertone of royal purple. Large and free bloomer.	.50	
KENTUCKY [FD] A good cut flower of salmon-pink, similar to Jersey's Beauty. Free bloomer on good stems.	.50	
KING MIDAS [ID] This is one of the best clear yellow dahlias grown. Good exhibition or garden variety.	.65	
KING OF YELLOWS [FD] Beautiful buttercup-yellow flower on perfect stems. Certificate at Storr's and Honor Roll.	5.00	2.50
LA FIESTA [ID] Deep sulphur-yellow, penciled coral-red. New introduction. Out of the ordinary. Honor Roll.	2.50	1.25
LONG HILL [ID] Massive flower of gold and rose, with yellow center and rose reverse. Strong, prolific bloomer.	3.00	1.50
LORD OF AUTUMN [ID] The most wonderful yellow dahlia as yet produced. Long pointed and twisted petals. Plants only.		5.00
MARGARET WOODROW WILSON [ID] Opalescent-pink, face of petals creamy white, reverse phlox-pink. A beautiful dahlia.	.35	
MARY GERALDINE [ID] Beautiful rose-red, petals tipped white. Large and free bloomer. Fine novelty. New.	2.50	1.25
MRS. ALFRED B. SEAL [ID] Pure, rich, glowing old rose. Large flowers, good depth and substance. Long, stiff stems.	.75	
MONMOUTH CHAMPION [FD] Giant flower of brilliant, glistening orange-flame. Vigorous bush and profuse bloomer.	1.00	



Roots Plants

MRS. JOSEPH HURLEY [FD]	Soft scarlet red, with faint suffusion of gold at base. Large flowers of perfect form.	1.00	
MURPHY'S MASTERPIECE [ID]	Immense dark red blooms. Can be grown to 15 inches. Honor Roll dahlia. Plants only.		2.00
MYRA HOWARD [ID]	Combination of yellow, cadmium and gold, with tints of salmon. Thrifty, robust grower.	2.50	1.25
NANAQUAKET [FD]	Orchid-pink flower of immense size. Bushes are of medium height. Profuse bloomer.	.75	
NEW GLORY [SC]	A very striking novelty. Purple garnet, tipped white. Large flowers. Bush medium height.	.50	
OMAR KHAYYAM [FD]	Chinese-red shading to bright orange. Very unusual coloring. Large blooms on good stems.	1.00	
ORIENTAL GLORY [ID]	Cadmium orange overlaid scarlet. Fine formation and strong grower. Good stems. Plants only.		5.00
PATRICIA ANN [FD]	An immense dahlia of picric-yellow, blending into alizerine-pink. New and very popular.	2.50	1.25
PINK IMPERIAL [ID]	Massive blooms of beautiful clear rose-pink, with gold shades at base of petals. Free bloomer.	1.50	.75
PRES. FRANKLIN DELANO ROOSEVELT [FD]	Chinese-red with fawn edge, cream reverse. New. Certificate at Storr's.	7.50	3.75
PRINCE OF PERSIA [ID]	Bright red exhibition dahlia of rich cardinal. This dahlia should be very popular.	1.50	.75
PRIDE OF AUTUMN [ID]	The coloring of this beautiful dahlia is cadmium-yellow overlaid orange. A giant in size.	2.50	1.25
QUEEN OF GARDEN BEAUTIFUL [FD]	Immense lemon yellow blooms, 9 to 12 inches across and 4 to 5 inches deep. Fine.	.75	
REGAL [FD]	Color is bronze, suffused old rose, shading to gold at base of petals.	.50	



	<i>Roots</i>	<i>Plants</i>
SALEM PRIDE [FD] Reddish-violet, streaked, suffused and lightly tipped white. Blooms are large, good stems.	\$.50	
SALMON SUPREME [FD] A popular dahlia that is admired by everyone. Color is glistening salmon-orange pink.	1.00	.50
SATAN [ID] Very showy in garden. Scarlet, with yellow on reverse of petals. Scored 87 at Storr's.	3.50	1.75
SHAHRAZAD [ID] Massive flowers of soft tyrian rose. Bushes and stems are exceptionally strong.	1.25	.75
SHIRLEY E. SHATTUCK [ID] A beautiful clear lavender of immense size. Vigorous bush and profuse bloomer.	.50	
STAR OF BETHLEHEM [SC] A large, pure white flower with long pointed center, resembling a star. Good cut flower.	1.50	.75
SUPREME GLORY [ID] Perfect blooms of golden yellow, with blushes of scarlet on face. Good bloomer. Sturdy.	1.50	.75
TANG [ID] A bright orange-flame flower with golden-buff reverse, giving a two-tone effect. Unusual coloring.	1.25	
THE WORLD [FD] Rich coloring of deep, rosy magenta, overlaid with silver shadings on edges of petals.	.50	
THOS. A. EDISON [FD] Large flower of royal purple, with staghorn petal formation. Exhibition type.	.75	
WATCHUNG SUNSET [FD] The color of this large dahlia is lavender pink. Flowers are carried on long stems.	.75	
WATCHUNG WONDER [ID] A rich, red dahlia, magnificent in appearance and a giant in size. Consistent winner.	1.00	
WHITE DUCHESS [ID] A bold white flower of large size, with full, high center, facing upward. Strong stems.	1.75	1.00
WHITE WONDER [ID] Giant blooms of pure white with long pointed, curled and twisted petals. Vigorous grower.	3.50	1.75

HANDY ORDER SHEET

Haddondale Dahlia Gardens
HADDON HEIGHTS, NEW JERSEY

Name

Street Address or Box No.....

Post Office..... Date

R. D. Route.....19.....

State..... Amount enclosed

When shall we ship order?..... \$.....

Quantity	Name of Variety	Price
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Miniature Dahlias

BABY ROYAL [SC]	Salmon pink shaded apricot with yellow at base of petal. Very popular variety with good stems. Plants	\$.50
BEATRICE VAN VALKENBURG [FD]	Small miniature of rosy pink. Will not exceed 2 inches in width. Very attractive. Roots.	1.00
CORONNE [FD]	A real miniature of pure white. Looks like a gardenia. One of the best whites. Roots.	.75
FAIRY [FD]	Described as a miniature Jersey's Beauty. Color is the same lovely shade of pink, with slight trace of mauve. Unexcelled for florist work. Wonderful grower and actually covered with blooms the entire season. Roots.	1.50
IRENE [FD]	An old favorite of exquisite old rose. Perfectly formed flowers the entire season. Roots.	.35
KITTY BELLAIRE [C]	Color is purplish crimson. Good. Roots.	.50
LADY MARY HOPE [ID]	Very beautiful. Color yellow, veined scarlet, tipped white. Profuse bloomer. Roots.	.75
LITTLE JEWEL [ID]	Delicate shade of pink. Very popular. Roots.	.30
MT. WHITNEY SUNSET [FD]	Yellow with markings of jasper red. First miniature awarded Honor Roll. Roots.	1.25
PINK LADY [FD]	Very light pink. Profuse bloomer. Roots.	.25
RED HEAD [ID]	New and very popular miniature of orange scarlet. Profuse. Stock limited. Roots.	.75
TOOTSIE [FD]	A new introduction of salmon and yellow. Roots.	.75

Pom Pon Dahlias

		Root
BRONZE BEAUTY	Beautiful golden apricot	.25
DARKSOME	Very dark red or maroon	.25
DEE DEE	Beautiful light lavender	.25
EDITH MUELLER	Tyrian rose, silver reverse	.35
GOLDDILOCKS	Gold, deepening at center	.35
HAAKES GLOW	Old rose with golden glow	.30
HAZEL DELL	Clear pink, cerise edge	.25
HONEY	Primrose yellow, edged red	.40
MARY MUNNS	Fuchsia color, orchid sheen	.40
SNOWCLAD	Pure white, small and compact	.25
YELLOW GEM	Clear canary yellow	.25
POM PON SPECIAL --- 6 roots [1 each] of any of the above Pom Pons --		\$1.35

ON ALL ORDERS Received before April 15th, you may deduct 15 per cent. from total cost of roots selected. This offer is for Root orders ONLY, and does not apply on Plant orders or Pom Pon Special.

Haddondale Dahlia Gardens
HADDON HEIGHTS **NEW JERSEY**

MEMBER



We extend a cordial invitation to all growers of Dahlias to join the American Dahlia Society. Initiation fee and first year dues, \$2.00. This includes a one-year subscription to the Society Bulletin which is published every three months. For further information write C. Louis Alling, Secretary, 251 Court Street, West Haven, Conn.